

# 2012 Training Calendar

Quality education has never been more important than it is now. Training maintains or increases employee performance, and employees make your organization run smoothly. In an environment where managers and staff are asked to do more with less resources, it's imperative that staff has the knowledge to make your credit union successful.

Plan now to make the most of your training budget with credit union-specific training developed by the experts. The Iowa Credit Union League and CUNA are proud to offer top-notch education at an affordable price.



## IN-STATE TRAINING

### January

### February

- 14-15 **Legislative & Regulatory Issues Conference**  
Des Moines, IA  
\$399 or \$369 for multiple attendees or  
\$219 per day  
Embassy Suites

### March

### April

### May

- 3 **Regulatory Compliance Update**  
Des Moines, IA  
\$199 or \$169 for multiple attendees
- 10-11 **Iowa CUES Annual Meeting & Golf Outing**

### June

- 6-7 **Sales and Service Boot Camp**  
\$369 or \$339 for multiple attendees  
or \$999 and send up to 5 people from  
your credit union

### July

- 9-11 **The Members Group Client Conference**  
San Diego, CA  
Loews Coronado Bay Resort

### August

### September

- 19 **9th Annual CUPAC Golf Outing**
- 19-21 **ICUL Annual Meeting & Convention**  
Coralville, IA  
Coralville Marriott Hotel &  
Convention Center  
300 East 9th St, Coralville 52241

### October

- 17 **Regulatory Compliance Update**  
Des Moines, IA  
\$199 or \$169 for multiple attendees
- 24 **Iowa Collections and Bankruptcy Update**  
Des Moines, IA  
\$199 or \$169 for multiple attendees

### November

- 6-7 **IRA Workshops: Essentials & Advanced**  
Des Moines, IA  
\$369 or \$339 for multiple attendees or  
\$219 per day

### December

Discover all your training options at  
**[training.iowacreditunions.com](http://training.iowacreditunions.com)**.

For more information about educational events for Iowa credit unions, contact Paul Johnson, Director of Professional Development at 800-860-6180, ext. 3011 or [paulj@iowacreditunions.com](mailto:paulj@iowacreditunions.com).

For registration information or assistance, e-mail [reginfo@cuna.coop](mailto:reginfo@cuna.coop) or call 800-356-9655, ext. 4949.

THE POWER OF PARTNERSHIP



# 2012 Training Calendar (Continued)

## PEER-TO-PEER TRAINING OPPORTUNITIES

These complimentary training sessions provide an opportunity for you to network with your peers and gain insights on the current issues. (Locations and times to be announced).

### January

### February

- 3 **Training Network Meeting**  
10:00 a.m. – 2:00 p.m.
- 22 **Small Credit Union Roundtable**  
11:00 a.m. – 3:00 p.m.
- 23 **Mid-Size Credit Union Roundtable**  
11:00 a.m. – 3:00 p.m.

### March

- 14 **Marketing Network Meeting**  
10:00 a.m. – 2:00 p.m.
- 28 **Human Resources Roundtable**  
11:00 a.m. – 2:00 p.m.

### April

- 11 **Small Credit Union Roundtable**  
11:00 a.m. – 3:00 p.m.
- 12 **Mid-Size Credit Union Roundtable**  
11:00 a.m. – 3:00 p.m.
- 25 **New CEO & Manager Orientation**

### May

- 31 **Marketing Network Meeting**  
10:00 a.m. – 2:00 p.m.

### June

- 1 **Training Network Meeting**  
10:00 a.m. – 2:00 p.m.

### July

- 25 **Small Credit Union Roundtable**  
11:00 a.m. – 3:00 p.m.
- 26 **Mid-Size Credit Union Roundtable**  
11:00 a.m. – 3:00 p.m.

### August

- 9 **Marketing Network Meeting**  
10:00 a.m. – 2:00 p.m.
- 10 **Training Network Meeting**  
10:00 a.m. – 2:00 p.m.

### September

### October

- 10 **Human Resources Roundtable**  
11:00 a.m. – 2:00 p.m.

### November

- 15 **Marketing Network Meeting**  
10:00 a.m. – 2:00 p.m.
- 16 **Training Network Meeting**  
10:00 a.m. – 2:00 p.m.
- 28 **Small Credit Union Roundtable**  
11:00 a.m. – 3:00 p.m.
- 29 **Mid-Size Credit Union Roundtable**  
11:00 a.m. – 3:00 p.m.

### December

- 5 **New CEO & Manager Orientation**

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## Small Credit Union Scholarships and Grants

### Know Your Code for Education Discounts

If your credit union has less than \$15 million in assets, you'll receive a discount on registration fees for most Iowa events. On the "Complete Checkout" page in online registration, look for "Enter Promotion Code" and enter the code for your asset size. Click on "Apply Promo" and your discount will appear. Only one discount applies.

- 25% discount for \$10 million to \$14.9 million, use **0925IACU**
- 50% discount for \$5 million to \$9.9 million, use **0950IACU**
- 75% discount for less than \$4.9 million, use **0975IACU**

If your shopping cart calculates a multiple attendee discount which is less than the small CU discount, simply enter your small discount code into the promotional code box and hit "apply promo". The system will calculate the small discount for you. If you have questions, call 800-356-9655, ext. 4949 or e-mail [reginfo@cuna.coop](mailto:reginfo@cuna.coop).

### Grants and Scholarships

Several grants and scholarships are available through the Iowa Credit Union Foundation to help credit unions attend educational events. To explore these opportunities, please visit [www.iowacreditunionfoundation.org](http://www.iowacreditunionfoundation.org) or contact Marybeth Foster at [marybethf@iowacreditunions.com](mailto:marybethf@iowacreditunions.com).

THE POWER OF PARTNERSHIP



# 2012 Training Calendar (Continued)

## Power of Partnership

CUNA and Iowa Credit Union League's partnership brings your credit union national-level training, in addition to state and regional programs. We are currently in the process of building the 2012 national schools and conferences calendar. Details are being finalized for the 2012 programs listed, visit [training.cuna.org](http://training.cuna.org) for the most recent training calendar.

## Online Training

Webinars and audios are offered throughout the year to bring you affordable, targeted training. Visit [training.iowacreditunions.com](http://training.iowacreditunions.com) and choose *audios* or *webinars* to view the complete schedule. Starting at just \$89, these online options allow you to maximize your training budget and get topic-specific training with no travel expense.

Discover all your training options at [training.iowacreditunions.com](http://training.iowacreditunions.com). For registration information or assistance, e-mail [reginfo@cuna.coop](mailto:reginfo@cuna.coop) or call 800-356-9655, ext. 4949.



## NATIONAL TRAINING

Date	Program	Location	Early Tuition Rate
March 18-22	CUNA Governmental Affairs Conference	Washington, D.C.	\$995
April 2-5	CUNA Consumer & Residential Mortgage Lending School	Orlando, FL	\$1,295
April 22-25	CUNA CU Finance for Non-Financial Managers & Volunteer	Orlando, FL	\$1,195
April 22-27	CUNA Regulatory Compliance Schools	Orlando, FL	\$1,295
April 30-May 3	CUNA Marketing Management Schools	Las Vegas, NV	\$1,495
May 6-9	CUNA Volunteer Institute	Punta Cana, Dominican Republic	\$1,295
May 21-23	CUNA World-Class Service Leadership Institute	Denver, CO	\$1,595
June 10-14	CUNA Certified Financial Counselor Schools: Part 1 & 2	Austin, TX	\$1,295
	CUNA Certified Financial Counselor Schools: Conference	Austin, TX	\$1,495
June 17-20	America's Credit Union Conference & Expo	San Diego, CA	\$995
July 8-20	CUNA Management Schools	Madison, WI	\$2,395
July 16-20	CUNA Business Lending Certification Institutes	Madison, WI	\$1,795
July 29 - August 2	CUNA Branch Operations & Business Development School	Las Vegas, NV	\$1,295
August 5-9	CUNA Sales & Service Culture Institute	Chicago, IL	\$1,195
August 10-12	National Credit Union Roundtable for Board Leadership	Chicago, IL	\$995
August 12-15	CUNA Economic & Investments Conference	Chicago, IL	\$1,095
August 12-16	CUNA Financial Management Schools	San Diego, CA	\$1,595
September 10-13	CUNA Collections & Bankruptcy Schools	San Diego, CA	\$1,295
September 16-21	CUNA Regulatory Compliance Schools	Anaheim, CA	\$1,295
September 23-28	CUNA Volunteer Certification School	Long Beach, CA	\$1,695
October 7-10	CUNA Experience Learning Live!	Denver, CO	\$995
October 22-26	CUNA Security & Fraud Institute	Ft. Lauderdale, FL	\$1,295
December 2-5	CUNA Bank Secrecy Act Conference	Dallas, TX	\$895
December 2-5	CUNA Supervisory Committee & Internal Audit Conference	Las Vegas, NV	\$895

Schedule, pricing and location are subject to change. Additional programs may be added during 2012. Visit [training.cuna.org](http://training.cuna.org) for the latest information.